

NEWS RELEASE

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FOR IMMEDIATE RELEASE

ANDERSON NAMED ANDERSON DIE & MFG PRESIDENT

PORTLAND, OR; December 27, 2011 – Founder and Chairman of the Board, George C. Anderson has announced that Richard C. (Rick) Anderson has been appointed President at Anderson Die & Manufacturing (Anderson Pots) effective January 1.

Richard Anderson's background includes a Business & Technology degree from Oregon State University and Masters in Business Administration (MBA) degree from Portland State University. He served as an aircraft maintenance officer in the United States Air Force reaching the rank of Captain. Anderson has an extensive background in the musical instrument industry with Rodgers Instruments of Hillsboro, OR, Roland Corporation, Steinway Musical Properties and CBS, Inc. He has served on the board of directors of the National Association of Electronic Organ Manufacturers and the International Association of Electronic Keyboard Manufacturers. He most recently served Anderson Die & Manufacturing as Vice-President.

Anderson will continue to work on expanding the firm's business and sales opportunities after a successful 2011 which saw the firm's overall sales increase more than 80% compared to the previous year. A new inventory control system and an updated advertising campaign are among priorities for 2012.

Anderson Die & Manufacturing was founded in Portland, OR in 1954 by George Anderson. The company has been an innovator and quality leader in reusable plastic Injection molded nursery pots and allied products for the nursery industry. Anderson sells through its Oregon-based sales team, select nursery supply distributors as well as to direct accounts across the United States and in the export market. In recent years Anderson has updated its Portland manufacturing plant with state of the art Husky Hylectric injection modeling machines and extensively updated production tooling. Additional information is available at www.andersonpots.com

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